

# 19TH INTERNATIONAL ACADEMY OF AFRICAN BUSINESS AND DEVELOPMENT CONFERENCE PROGRAMME

16 - 18 May 2018

Durban, South Africa



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# **PROGRAMME**

**ANNUAL INTERNATIONAL ACADEMY OF AFRICAN BUSINESS AND DEVELOPMENT CONFERENCE 2018**

**TUESDAY, 15TH MAY 2018**

TIME	VENUE		EVENT	
16:00 - 21:00	BANQUETING FOYER, GREAT ILANGA		REGISTRATION/INFORMATION DESK OPEN	
19:00 - 21:00	USHAKA MARINE WORLD	WELCOME RECEPTION - HOSTED & SPONSORED BY THE ETHEKWINI MUNICIPALITY		
<b>DAY 01:</b>	<b>WEDNESDAY, 16TH MAY 2018</b>			
TIME	VENUE			
8:00 - 17:00	BANQUETING FOYER, GREAT ILANGA		REGISTRATION/INFORMATION DESK OPEN	
TIME	VENUE		EVENT	
<b>PROGRAMME DIRECTOR: DR SOMADODA IKENI</b>				
9:00 - 9:30	GREAT ILANGA		OPENING CEREMONY	
9:30 - 10:30	GREAT ILANGA		KEYNOTE ADDRESS	
10:30 - 11:00	BANQUETING FOYER, GREAT ILANGA			
	<b>Elangeni Suite 1</b>	<b>Elangeni Suite 2</b>	<b>Elangeni Suite 3</b>	<b>Elangeni Suite 4</b>
	Entrepreneurship, Small Business & The Informal Sector	Operations & Logistics/Supply Chain/Project Management	Accounting, Finance & Investment	Operations & Logistics/Supply Chain/Project Management
<b>SESSION CHAIR</b>	<i>Norma Juma, Washburn University, USA</i>	<i>Pantaleo Rwelamila, University of South Africa</i>	<i>Pat Obi, Purdue University, USA</i>	<i>Ozias Ncube, University of South Africa</i>
11:00 - 11:30	Entrepreneurship And Cross-Border Trade <b>Adekunle Bamidele,</b> <i>University of Guelph &amp; Ryerson University</i>	Inclusive Agricultural Value Chains For Smallholder Farmers In South Africa: Challenges And Opportunities For Improvement <b>Maxwell Mudhara,</b> <i>University Of Kwazulu-Natal, RSA</i> <b>Binganidzo Muchara,</b> <i>University Of South Africa</i>	Natural Capital and Corporate Performance of Listed Agricultural Firms in Nigeria (2012 – 2016) <b>Tochukwu Gloria Okafor,</b> <i>Nnamdi Azikiwe University, Nigeria</i>	Improving Risk Management Integration in Environmental Policy Development Projects – Lessons from South Africa <b>Budu Manaka,</b> <i>University Of South Africa</i> <b>Pantaleo Rwelamila,</b> <i>University Of South Africa</i>
11:30 - 12:00	Lending Technology And SME Access To Bank Credit: A Structural Equation Modelling Approach <b>Ashley Mutezo,</b> <i>University of South Africa</i>	Evaluation Of Factors Contributing To Mega Project Delays In South Africa - The Case Of Transnet Group Capital <b>Xolani Tshapa,</b> <i>University Of South Africa</i> <b>Sanele Nhlabatsi,</b> <i>University Of South Africa</i>	Evaluation of Website Adoption by Insurance Companies in Tanzania <b>Judith Theus,</b> <i>University of Dar res Salaam, Tanzania</i>	3D Printing Impact on South African Third Party Logistic Service Providers <b>Ms M Sarah Radebe,</b> <i>University Of South Africa</i>
12:00 - 12:30	Impacts of YALI: Looking Ahead in Assessing its Potentials <b>Bezuneh Mesfin,</b> <i>University of South Africa</i>	Implications Of Sustainable Supply Chain For Social And Economic Development <b>Yvonne Y.A. Delaporte,</b> <i>Ghana Institute Of Management And Public Administration</i> <b>Edward S. Fekpe,</b> <i>Ghana Institute Of Management And Public Administration</i>	Does Credit Information Sharing Reduce Poverty? Evidence from Africa Elikplimi Komla Agbloyor, University of Ghana Business School <b>Agyapomaa Gyeke-Dako,</b> <i>University of Ghana Business School</i>	The Relationship Between Customer Complaints, Customer Satisfaction And Business Performance <b>Lynn Wicomb-Leibrandt,</b> <i>University Of South Africa</i> <b>Jan Kruger,</b> <i>University Of South Africa</i>
12:30 - 13:00	Factors Influencing the Acceptance of the Online Evaluation System by Students at Chinhoyi University of Technology <b>Charles Makanyeza,</b> <i>Chinhoyi University of Technology, Zimbabwe</i>	Estimating Weather Impact on the Duration of Outdoor Construction Activities in Saudi Arabia <b>Hassan El Fathali,</b> <i>University of South Africa</i> <b>Adel Alshibani,</b> <i>King Fahd University Of Petroleum And Minerals, Saudi Arabia</i> <b>Pantaleo Rwelamila,</b> <i>University Of South Africa</i> <b>Mohammed Alawad,</b> <i>King Fahd University Of Petroleum And Minerals, Saudi Arabia</i> <b>Feras Ajairi,</b> <i>King Fahd University Of Petroleum And Minerals, Saudi Arabia</i>	Risk Management Practices in Commercial banks in Nigeria <b>Rasheed Bello,</b> <i>Manchester Metropolitan University, UK</i>	Introducing A Master Degree In Cybersecurity, Information Assurance And Forensics In The Computer Sciences Department At The University Of Lagos, Lagos, Nigeria <b>Adeyemi A. Adekoya,</b> <i>Virginia State University, Petersburg, USA,</i> <b>Charles O. Uwadia,</b> <i>University Of Lagos, Lagos State, Nigeria</i>
13:00 - 14:00	<b>ELANGENI - LINGELA RESTAURANT</b>			
14:00 - 15:00	GREAT ILANGA		SUB-THEME KEYNOTE ADDRESS: SHARING THE WEALTH	
	Entrepreneurship, Small Business & The Informal Sector	Operations & Logistics/Supply Chain/Project Management	Accounting, Finance & Investment	Operations & Logistics/Supply Chain/Project Management
<b>SESSION CHAIR</b>	<i>Chair: Sanchen Henning, University of South Africa</i>	<i>Chair: Intaher M Ambe, University of South Africa</i>	<i>Binganidzo Muchara, University of South Africa</i>	<i>Tidings P. Ndlovu, Manchester Metropolitan University, UK</i>
15:00 - 15:30	Tapping into the Identity of The Innovative Employee in The Pursuit of Corporate Entrepreneurship: Insights into the Results Produced by A Non-Linear Method of Analysis <b>Colene Hind,</b> <i>University of South Africa</i>	Inventory And Performance In Manufacturing Companies– Evidence From Trade Credit Channel <b>Godfred Adjapong Afrifa,</b> <i>University of Kent, UK</i>	The Relevance Of Budgeting In Supporting Business Strategy For Sustainability <b>Thandiwe Vilakazi,</b> <i>University of South Africa</i> <b>Huibrecht van der Poll,</b> <i>University of South Africa</i>	Knowledge Or Practice Of The Integrated Construction Supply Chain In Tanzanian Building Projects: Does This Matter? <b>Nyamagere Gladys Sospeter,</b> <i>Ardhi University-Tanzania</i> <b>Pantaleo Rwelamila,</b> <i>University Of South Africa</i>
15:30 - 16:00	Corporate Entrepreneurship in the Alrode Wadeville Manufacturing Corridor D B Tshabalala, University of South Africa <b>S A Dhlamini,</b> <i>University of South Africa</i>	The Value And Impact Of The Procurement: A Case Of South African Comprehensive Universities <b>W Dlamini,</b> <i>University Of South Africa</i> <b>Intaher M Ambe,</b> <i>University Of South Africa</i>	Stock Returns, Exchange Rate, and Oil Price Movements in Africa <b>Saint Kuttu,</b> <i>University of Ghana</i>	The Role Of Enterprise Resource Planning Systems In Enhancing Supply Chain Performance <b>T F Chimbwanda,</b> <i>University Of South Africa</i> <b>Intaher M Ambe,</b> <i>University Of South Africa</i>
16:00 - 16:30	<b>ELANGENI - BANQUETING FOYER</b>			
16:30 - 17:00	Propagandising the Treatise of Wealth Redistribution: An SME Story <b>M.E. Egu,</b> <i>University of South Africa</i> <b>Evelyn Chiloane-Tsoka,</b> <i>University of South Africa</i>	Project Management Skills: Who Is Qualified Or Who Is Not? <b>A Sithole,</b> <i>University Of South Africa</i> <b>Pantaleo Rwelamila,</b> <i>University Of South Africa</i>	Comparative Analysis Of Trends In The Venture Capital And Private Equity Industry In South Africa <b>Ayodeji Oluwatimilehin,</b> <i>Vaal University of Technology, South Africa</i>	A Conceptual Framework For The Successful Implementation Of Supplier Development Programs (SDPS) – A Case Study In The Automotive Industry Of South Africa <b>Mfundo Mgobozi,</b> <i>University Of South Africa</i> <b>Ozias Ncube,</b> <i>University Of South Africa</i>
17:00 - 17:30	Business Plan Development <b>Eneh Onyenenkwa Cyprian,</b> <i>University of Nigeria, Nsukka</i>	Strategic Capabilities And Success Of Food Processing Firms In Tanzania <b>Esther K. Ishengoma,</b> <i>University Of Dar Es Salaam, Tanzania</i> <b>Leticia Rutashobya,</b> <i>University Of Dar Es Salaam, Tanzania</i> <b>Goodluck Charles,</b> <i>University Of Dar Es Salaam, Tanzania</i>	A Binary Choice Model on Corporate Social Responsibility by Nigeria Firms <b>Pat Obi,</b> <i>Purdue University Northwest, USA</i> <b>Inalegwu Ode-Ichakpa,</b> <i>Manchester Metropolitan University, UK</i>	Procurement Methodologies in the Commuter Bus Sector <b>Intaher M Ambe,</b> <i>University Of South Africa</i> <b>Thobeka Ngcamphalala,</b> <i>University Of South Africa</i>

SPEAKERS			
MS ZANDILE GUMEDE, MAYOR: ETHEKWINI MUNICIPALITY			
EVENT			
SPEAKERS			
PROGRAMME DIRECTOR: DR SOMADODA IKENI			
PROF MANDLA MAKHANYA, UNISA PRINCIPAL & VICE-CHANCELLOR			
PROF WISEMAN NKUHLU, CHAIRMAN: KPMG			
COFFEE BREAK & NETWORKING			
Elangeni Suite 5	Elangeni - North Ianga	Elangeni - South Ianga	Elangeni - East Ianga
Marketing & Consumer Behaviour	Human Resources Management & Organizations	Graduate Student Papers	Professional Development Research Workshop
<i>Jan-Erik Jaensson, Open University of Tanzania</i>	<i>Thelma Louw, University of South Africa</i>	<i>Simon Sique, Athabasca University, Canada</i>	<i>William K. Darley, University of Toledo, USA</i>
Drivers Of Sustainable Consumption In A Developing Sub-Saharan African Setting: Perspective Of Nigerian Academic Staff <b>Ukenna Stephen, Covenant University</b> <b>Idoko Edwin, University of Nigeria</b> <b>kehinde Oladele, Covenant University</b> <b>Ogbari Mercy, Covenant University</b>	Does High Performance Work Systems Mediate the Relationship Between HR Practices and Employee Performance in MNCs in Ghana? <b>James B. Abugre, University of Ghana Business School, Ghana</b> <b>David Nasere, University of Ghana Business School</b>	Rural Entrepreneurship In Tanzania: Adaptation Of Collective Entrepreneurship Form And Business Models <b>Msamula Jasinta, Mzombe University, Tanzania</b>	IAABD 2018 Professional Development Research Workshop...Developing Human Capital for Impact Research in Africa <b>Kofi O. Dadzie, Georgia State University, USA</b>
Firm Responses: A Moderator Between Customer Complaint Behaviour And Customer Loyalty: Case Of Makerere University Mobile Telephone Subscribers <b>Birungi Komunda Mabel, Makerere University</b> <b>Kibera Francis, University of Nairobi</b>	Contextualising African Business Leadership: A Case for African Spiritual Intelligence and Consciousness <b>K. Sibanda, University of South Africa</b> <b>Renier Steyn, University of South Africa</b>	Asymmetric Modelling And Economic Dynamics Of Growth-Inflation Relationship: Nonlinear ARDL Approach <b>Akinbode Michael Okunola, Federal University of Technology, Nigeria</b>	The Role of Theory in Research/ Theory and Research in the African Context-Management Perspective <b>Moses Acquaah, University of North Carolina-Greensboro, USA</b>
Determinant Factors For Academic Performance Among Private Secondary Schools In Tanzania <b>Moses Kusiluka, Mwalimu Nyerere Memorial Academy</b> <b>Jan-Erik Jaensson, Open University of Tanzania</b>	Human Resource Management and Business Success of Deposit Money Banks in Port Harcourt, Rivers State <b>Nkechi C. Ojiagu, Nnamdi Azikiwe University, Nigeria</b> <b>Henry N. Ozuru, University of Port Harcourt, Nigeria</b>	The Relevance Of Existing Apparel Product Development Models To Micro Apparel Manufacturers In Emerging Markets: A Review <b>Mariette Strydom, University of South Africa</b> <b>E L Kempen, University of South Africa</b>	
Board Gender Composition And Marketing Effectiveness Of Manufacturing Firms In The Female Consumer Market In Zimbabwe <b>Mugwati Miriam, Midlands State University, Zimbabwe</b> <b>Bakunda Geoffrey, Makerere University, Uganda</b>		A Conceptual Framework Of Board Gender Composition And Marketing Effectiveness In The Female Consumer Market <b>Miriam Mugwati, Midlands State University, Zimbabwe</b> <b>Geoffrey Bakunda, Makerere University Business School, Uganda</b>	
LUNCH & NETWORKING			
PROF ARTHUR MUTAMBARA			
Marketing & Consumer Behaviour	Human Resources Management & Organizations	Graduate Student Papers	Professional Development Research Workshop/ International AID, Economic Policies & Strategies
<i>Neha Purushottam, University of South Africa</i>	<i>Renier Steyn, University of South Africa</i>	<i>Ayantunji Gbadamosi, University of East London, UK</i>	<i>William K. Darley, University of Toledo, USA</i>
Empirical Investigation Of Green Marketing Practices On Customer Satisfaction <b>Mallen-Ntiador Tracy Nana Ebaskwa, University of Ghana</b> <b>Tweneboah-Koduah Ernest Yaw, University of Ghana</b> <b>Braimah Mahama, University of Ghana</b>	The Implementation of Human Resources Management Strategy within Restaurants in East London, South Africa <b>Zwelethu Mtshokotshe, Walter Sisulu University, South Africa</b> <b>Lwazi Apleni, Walter Sisulu University, South Africa</b>	Predictors Of Smartphone Adoption Behaviour Among Higher Education Institutions' Lecturers In A Typical Sub-Saharan African Context <b>Adeola A. Ayodele, Nnamdi Azikiwe University, Nigeria</b> <b>Ahmed Momodu Bameyi, Auchi Polytechnic, Nigeria</b>	The Role of Theory in Research/Theory and Research in the African Context- Sociological and Ethnographic Perspectives <b>Benet DeBerry-Spence, University of Illinois-Chicago, USA</b>
Effects Of Promotion And Resources On Tourism Performance: A Comparative Study Of African Vs Non-African Countries <b>Jani Dev, University of Dar es Salaam</b> <b>Kibassa Sadam, University of Dar es Salaam</b>	Book Development <b>Onyenekenwa Cyprian Eneh, University of Nigeria</b>	Small But Mighty: The Impact Of Listing On The JSE's AltX On SME Performance <b>M E Egu, University of South Africa, South Africa</b> <b>Evelyn Chiloane-Tsoka, University of South Africa</b>	
COFFEE & NETWORKING			
Marketable Assets And Marriage In South-South, Nigeria <b>Ozuru Henry N, University Of Port Harcourt</b> <b>Nanncy Chukwuma, National Open University Of Nigeria, Abuja</b>	Towards a Framework for Mobile Knowledge Worker Commitment <b>Michelle Elizabeth Robberts, University of South Africa</b> <b>John Andrew Van der Poll, University of South Africa</b> <b>Klarissa Engelbrecht, University of South Africa</b>	TETFund: An Emergence Of A New Paradigm In Funding Higher Education In Nigeria <b>Anas Aminu Abdurrahman, Aberystwyth University, UK</b>	The Role of Theory in Research/Theory and Research in the African Context- Sociological and Ethnographic Perspectives <b>Benet DeBerry-Spence, University of Illinois-Chicago, USA</b>
The Moderating Effect Of Firm-Specific Factors On The Relationship Marketing - Customer Retention Association: Evidence From Kenya's Microfinance Sector <b>Stella Nyongesa, Strathmore University, Kenya</b> <b>Francis Kibera, University of Nairobi, Kenya</b> <b>Ruth Kiraka, Strathmore University, Kenya</b>	A Qualitative Assessment of the Role of HR Professional in Ghana <b>James B. Abugre, University of Ghana Business School</b>	Effects Of Financial Development, Economic Growth And Income Inequality On Poverty Reduction In Sub Saharan Africa <b>Santaa Francis Anyaara, Kwame Nkrumah University of Science and Technology, Ghana</b> <b>Eric Fosu Oteng-Abayie, Kwame Nkrumah University of Science and Technology, Ghana</b> <b>Adu George, Kwame Nkrumah University of Science and Technology, Ghana</b>	Africa's Population Boom: Challenges And Implications Of Realizing A Demographic Dividend <b>William K. Darley, University of Toledo, USA</b> <b>Naomi Moswete, University of Botswana</b>

**19TH ANNUAL INTERNATIONAL ACADEMY OF AFRICAN BUSINESS AND DEVELOPMENT CONFERENCE 2018**

**DAY 02: THURSDAY, 17TH MAY 2018**

TIME	VENUE		EVENT	
8:00 - 17:00	<b>BANQUETING FOYER</b>		<b>REGISTRATION/INFORMATION DESK OPEN</b>	
<b>PROGRAM DIRECTOR: DR SOMADODA FIKENI</b>				
9:00 - 10:00	<b>GREAT ILANGA</b>		<b>SUB-THEME KEYNOTE ADDRESS : INVESTING IN AFRICA'S UNIQUE GREEN REVOLUTION</b>	
10:00 - 10:30	<b>BANQUETING FOYER</b>			
	<b>Elangeni Suite 1</b>	<b>Elangeni Suite 2</b>	<b>Elangeni Suite 3</b>	<b>Elangeni Suite 4</b>
	Marketing & Consumer Behaviour	Entrepreneurship, Small Business & The Informal Sector	Entrepreneurship, Small Business & The Informal Sector	Operations & Logistics/Supply Chain/Project Management
<b>SESSION CHAIR</b>	<i>Benet DeBerry-Spence, University of Illinois-Chicago, USA</i>	<i>Evelyn Chiloane-Tsoka, University of South Africa</i>	<i>Cynthia A. Bulley, Central University</i>	<i>Zealelem Yiheyis, Clark Atlanta University, USA</i>
10:30 - 11:00	Explaining Consumers' Adoption/ Disadoption Decisions in the African Context: An Investigation of the Bank Savings Habit of Rural Consumers in Ghana <b>Dadzie Charlene</b> , University of South Alabama, USA <b>Dadzie Henrietta</b> , University of Ghana <b>Amihere Grace</b> , University of Education, Ghana	Assessment of The Impact of Government Enterprise Development Institutions on Small Business Growth and Sustainability In Polokwane Local Municipality, Limpopo Province <b>Laourens Johannes Erasmus Beyers</b> , University of Limpopo <b>Ramadimetja Maria Masemola</b> , University of Limpopo	Entrepreneurial Characteristics Among Small Business Owners and Non-Business Owners in the Kumasi Area <b>Trevisan Italo</b> , Università di Trento	Selecting The Private Partner In Public Private Partnerships Using TOPSIS Method <b>Hassan El Fathali</b> , University Of South Africa <b>Osama Moselhi</b> , Concordia University, Canada <b>Tarek Zayed</b> , Concordia University, Canada <b>P D Rwelamila</b> , University Of South Africa
11:00 - 11:30	Consumers' Behavioural Intentions and Attachment to Third Places <b>Cynthia A. Bulley</b> , Central University, Ghana <b>Mahama Braimah</b> , University Of Ghana	Women and Mining: Small-scale and Artisanal Mining, Gender and Inequality in Southern Africa <b>Makhetha Esther</b> , University of South Africa <b>Peliwe Mnguni</b> , University of South Africa	Implementation of Intrapreneurship dimensions at Higher Education Institutions in South Africa <b>D B Tshabalala</b> , University of South Africa	Evaluation Of Stakeholder Management On The South African National Health Insurance (NHI) Program <b>Misela Vena</b> , University Of South Africa <b>Sanele Nhlabatsi</b> , University Of South Africa
11:30 - 12:00	Is Location a competitive advantage on Retail Convenience shopping? <b>Wilbard Juliana</b> , Recca Investment <b>Mbilinyi Bahati</b> , The Open University of Tanzania <b>Maliva Nelly</b> , University of Dar es Salaam, Tanzania <b>Mkwizu Kezia</b> , The open University of Tanzania	Motivational factors affecting informal women entrepreneurs in North-West Province in South Africa <b>Sanchen Henning</b> , University of South Africa	The Sustainability of Family-Owned Businesses after the Exit of the Founder: An Empirical Analysis from Ghana <b>Ibrahim M. Awal</b> , Nobel International Business School, Ghana <b>Moses Acquah</b> , University of North Carolina at Greensboro, USA	Service Quality and Supply Chain <b>Ayanda Nteta</b> , University Of South Africa <b>Douglas Boateng</b> , University Of South Africa
12:00 - 12:30	E-Banking Dimensions And Customer Retention: The Role Of Gender <b>Mahmoud Mahmoud Abdulai</b> , University of Ghana	Social Enterprise Capacity Building at the Base of the Pyramid (BOP): Using Social Bricolage Len <b>Norma Juma</b> , Washburn University, USA <b>Joy Olabisi</b> , Rochester Institute of Technology, USA <b>Jennifer M. Sequeira</b> , University of Southern Mississippi, USA	Exploring the Demand-Side of Street Vending in an Emerging African Market Economy <b>Igudia Eghosa</b> , University of Northampton,UK	
12:30 - 13:30	<b>ELANGENI - LINGELA RESTAURANT</b>			
13:30 - 14:30	<b>GREAT ILANGA</b>		<b>SUB-THEME KEYNOTE ADDRESS: TAKING THE PROFIT OUT OF PLUNDER</b>	
	Marketing & Consumer Behaviour	Entrepreneurship, Small Business & The Informal Sector	Entrepreneurship, Small Business & The Informal Sector	Sustainability, Business Ethics, Law & Social Responsibility/Supply Chain
<b>SESSION CHAIR</b>	<i>Chair: Tweneboah-Koduah Ernest Yaw, University of Ghana, Ghana</i>	<i>Chair: Stella Vettori, University of South Africa</i>	<i>Chair: Alfred Sithole, University of South Africa</i>	<i>Chair: Olusegun Felix Ayadi, Texas Southern University, USA</i>
14:30 - 14:50	Compulsive Consumption And The Contemporary Global Consumer Culture: Implications For Ethnic Marketing And Public Policy <b>Gbadamosi Ayantunji</b> , University of East London, London, UK	An Investigation of the Extent of the Impact of an Entrepreneurial Ecosystem on the Growth of SMMEs from Start-Ups to Maturity in the Agribusiness Value Chains in Botswana <b>O. H. M'Kali</b> , University of South Africa <b>G. E. Chiloane-Tsoka</b> , University of South Africa	Challenges and Performance of Women-Owned Informal Businesses in South Africa: A Family Embeddedness Perspective <b>Neneh Brownhilder Ngek</b> , University of the Free State, RSA	Executive Insights On The Challenges Of The Implementation Of A Supply Chain Management Policy In State Owned Entities In South Africa <b>Tebogo Leah Moromane</b> , University Of South Africa, UNISA <b>Ozias Ncube</b> , University Of South Africa, UNISA
14:50 - 15:10	A Preliminary Exploration Of Cause Related Marketing Practices In The South African Retail Sector <b>Letuba Ledwaba</b> , Steinhoff Africa Retail Limited, South Africa <b>Neha Purushottam</b> , University of South Africa	The Influence of Business Management Experience, Education, Gender and Innovation on The Growth of Small and Medium Enterprises <b>Rose Mongo</b> , University of Dar es Salaam, Tanzania <b>Dev Jani</b> , University of Dar es Salaam, Tanzania	Examining the Strategies, Business Models and Tactics of Informal Traders: The Case of Umlazi Within the Ethekwini Municipality of Kwa-Zulu Natal <b>Nischal Pillay</b> , University of South Africa <b>Clifton Singh</b> , University of South Africa	Determinants Of Ethical Values Among Undergraduate Accounting Students In Nigeria <b>Taiwo Olufemi Asaolu</b> , Obafemi Awolowo University, Nigeria <b>Tajudeen John Ayoola</b> , Obafemi Awolowo University, Nigeria <b>Patrick Ologbenla</b> , Federal Inland Revenue Service, Nigeria
15:10 - 15:30	Predictors of Smartphone Adoption Behaviour among Higher Education Institutions' Lecturers in a Typical Sub-Saharan African Context <b>Adeola A. Ayodele</b> , Nnamdi Azikiwe University, Awka, Nigeria <b>Ahmed Momodu Bameyi</b> , Auchi Polytechnic, Auchi, Nigeria	The Role of Unemployment in Opportunity Recognition and the Impact on Economic Growth in South Africa <b>Michael Leary</b> , University of South Africa	Effects of Family Governance Structures and Systems in Promoting the Sustainability and Continuity of Family Businesses in Botswana <b>Ruramayi Tadu</b> , BA ISAGO University, Botswana	The Implementation Of Full Cost Environmental Accounting (FCEA) By Listed Organizations <b>Evans Mushonga</b> , Namibia University of Science and Technology <b>Huibrecht M. Van der Poll</b> , University of South Africa



SPEAKERS			
<b>MS ANGE CHITATE</b>			
<b>COFFEE BREAK &amp; NETWORKING</b>			
Elangeni Suite 5	Elangeni - North Ilanga	Elangeni - South Ilanga	Elangeni - East Ilanga
Marketing & Consumer Behaviour	International AID, Economic Policies & Strategies	Export, Internationalization & Foreign Direct Investment	Professional Development Research Workshop
<i>Aihie Osarenkhoe, University of Gayle, Sweden</i>	<i>Jacob Musila, Athabasca University, Canada</i>	<i>Emmanuel Cleeve, Manchester Metropolitan University, UK</i>	<i>William K. Darley, University of Toledo, USA</i>
Are they of the same kind? Millennials in Ghana and the US compared? <b>Mensah Kobby</b> , University of Ghana <b>Harrison Ebenezer Nana Banyin</b> , University of Ghana	The Political Economy Of Financial Inclusiveness And Gender Inequality In Selected Sub Saharan African Countries <b>Gbadebo Odularu</b> , Marymount University <b>Bamidele Adekunle</b> , University of Guelph & Ryerson University, Canada <b>Collins Akoko Ayoo</b> , Carleton University, Canada <b>Eric Asare</b> , Texas Tech University, USA	Assessing Causalities Between Exports And Economic Growth: Practical Evidence From Namibia <b>Cyril Ogbokor</b> , Namibia University of Science and Technology	Introduction to Qualitative Research Methods <b>Ayantunji Gbadamosi</b> , University of East London, UK
On the Segment Marketing Versus Customer Centric Marketing Paradigm Shift? What is Really Happening in the African Market Context? <b>Kofi Q. Dadzie</b> , Georgia State University, USA <b>Winston Evelyn M.</b> , Clark Atlanta University, USA <b>Dadzie Charlene A</b> , University of South Alabama, USA	The Role Of Oil Fund And Institutional Quality In Moderating Volatility In Nigeria <b>Olusegun Felix Ayadi</b> , Texas Southern University, USA <b>Esther O. Adegbite</b> , University of Lagos, Nigeria	Is It Always Beneficial To Acquire International Quality System Certification? Evidence From Sub-Saharan African Exporting Firms <b>Boso Nathaniel</b> , Kwame Nkrumah University of Science and Technology, Ghana <b>David Asamoah</b> , Kwame Nkrumah University of Science and Technology, Ghana <b>Jonathan Annan</b> , Kwame Nkrumah University of Science and Technology, Ghana	
Applying The Extended Theory Of Planned Behaviour To Predict Street Food Patronage Behaviour: An Integrated Conceptual Framework <b>Ukenna Stephen</b> , Covenant University, Nigeria <b>Adeola Ayodele</b> , Nnamdi Azikiwe University, Nigeria <b>Nkamnebe Anayo</b> , Nnamdi Azikiwe University, Nigeria	Stop Firing The Guns! How Does Conflict Interact With FDI To Influence Economic Growth? <b>Elikliimi Komla Agbloyor</b> , University of Ghana <b>Agyapomaa Gyeke-Dako</b> , University of Ghana <b>Alfred Yawson</b> , University of Adelaide, Australia <b>Joshua Yindenaba Abor</b> , University of Ghana	Effects Of Foreign Direct Investment On Productivity In Nigeria: 1981 - 2016 <b>Olubunmi Solomon</b> , Nigeria Police Academy, Wudil – Kano, Nigeria	
Service Recovery Efforts as Key to Passenger Loyalty in the Airline Industry. The Case of Rwanda <b>Nuwagaba Arthur</b> , Mbarara University of Science & Technology, Uganda <b>Bangambaki Namaye Polly</b> , Uganda Police <b>Ahimbisibwe Frank</b> , Mbarara University of Science & Technology, Uganda <b>Nabachwa Sarah</b> , Mbarara University of Science & Technology, Uganda <b>Kisekka Namateefu Lydia</b> , Makerere University Business School, Uganda	Anticorruption Strategies In Africa: Lessons From Experience And Elements Of A Successful Strategy <b>Jacob Musila</b> , Athabasca University, Canada	Foreign Direct Investment By Emerging Market Multinationals In Africa: Impact On Domestic Capital Formation <b>Emmanuel Cleeve</b> , Manchester Metropolitan University, UK <b>Zealelem Yiheyis</b> , Clark Atlanta University, USA	
<b>LUNCH &amp; NETWORKING</b>			
<b>DR RENOSI MOKATE</b>			
Marketing & Consumer Behaviour	International AID, Economic Policies & Strategies/The Path to Local & Community Development	Human Resources Management & Organizations	Professional Development Research Workshop
<i>Chair: Zealelem Yiheyis, Clark Atlanta University</i>	<i>Chair: Italo Trevisan, University of Trento, Italy</i>	<i>Chair: Peliwe Mguni, University of South Africa</i>	<i>Chair: William K. Darley, University of Toledo, USA</i>
E-Marketing Adoption In Micro, Small And Medium Enterprises: A Strategic Option For The Actualization Of The-Made-In-Aba Campaign <b>Godswill Agu Agu</b> , Abia State University, Uturu, Nigeria <b>Gazie S. Okpara</b> , Abia State University, Uturu, Nigeria <b>E. Ogwo Ogwo</b> , Abia State University, Uturu, Nigeria	Africa-China Economic Relations: The Case Of Kenya, Nigeria And South Africa <b>Tidings P. Ndhlovu</b> , Manchester Metropolitan University, UK <b>Patricia Agupusi</b> , Brown University, USA <b>Catherine Ndinda</b> , Human Sciences Research Council (HSRC), South Africa	Gender Sensitivity and Type of Industry in Executive Remuneration <b>Frans Maloa</b> , University of South Africa	Survey Research Methods: Enhancing Reliability and Validity in the African Context <b>William K. Darley</b> , University of Toledo, USA
Understanding Brand Journalism: A Developing Economy Perspective <b>Mansah Albert Kobby</b> , University of Ghana <b>Ahiabile Joscelyne</b> , University of Ghana	The Impact of Government Grants on Poverty in a South African Township <b>I Maloma</b> , University of South Africa	The Right to Fair Labour Practices-Lessons from South Africa <b>Stella M. Vettori</b> , University of South Africa	
Multichannel Retailing and Price Competition <b>Karray Salma</b> , University of Ontario Institute of Technology <b>Sigue Simon</b> , Athabasca University	Community Participation in Tsolo, Eastern Cape: A Missed Tourism Opportunity? <b>Lwazi Apleni</b> , Walter Sisulu University <b>Unathi Henama</b> , Tshwane University of Technology	Strategy and Performance: Does Environmental Dynamism Matter? <b>Ahmed Agyapong</b> , Kwame Nkrumah University of Science and Technology, Ghana <b>Henry Kofi Mensah</b> , Kwame Nkrumah University of Science and Technology, Ghana <b>Stephen Zamore</b> , Kwame Nkrumah University of Science and Technology, Ghana	

15:30 - 16:00	<b>ELANGENI - BANQUETING FOYER</b>			
16:00-17:00	<b>PROGRAM DIRECTOR: HARRY NTOMBELA</b>			
17:00-17:20	A Study Of Service Quality In B2b Market: A Case Of British American Tobacco <b>Nkosinathi Moyo</b> , <i>Philip Morris International, South Africa</i> <b>Neha Purushottam</b> , <i>University of South Africa</i>	Self- Efficacy, Entrepreneurial Knowledge and Entrepreneurship Motivation of Self- Employed Graduates in a Failed Economy <b>Swithina Mboko</b> , <i>Grand Valley State University, USA</i>		Perceived Ethical Organisational Culture: Its Mediating Effect On The Relationship Between Ethical Leadership And Employees' Job Satisfaction <b>Jeremy Mitonga-Monga</b> , <i>University of Johannesburg</i> <b>Nonceba Ntaylor-Tyatyantsi</b> , <i>University of South Africa</i>
17:20 - 17:40	Salient Attributes On The Choice Of An Airline Service Provider-A Case Study Of Domestic Airlines In Tanzania Mbura <b>Omari K.</b> , <i>University of Dar Es Salaam, Tanzania</i>	Remittances and Family Entrepreneurship in Ghana <b>George Acheampong</b> , <i>University of Ghana</i>		Enhancing Global Value Chain Co-Creation Through Stakeholder Engagement For Sustainability: Model Development And Application <b>Adolf Acquaye</b> , <i>University of Kent, UK</i> <b>Fred Yamoah</b> , <i>Brunel University, UK</i>

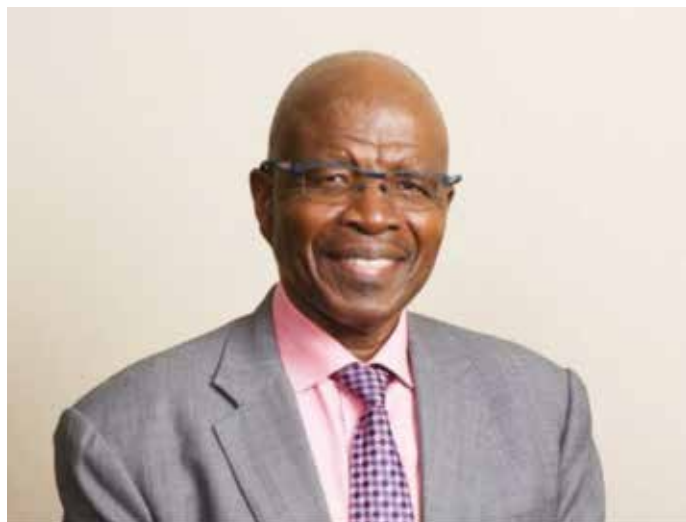
<b>19TH ANNUAL INTERNATIONAL ACADEMY OF AFRICAN BUSINESS AND DEVELOPMENT CONFERENCE 2018</b>				
<b>DAY 03: FRIDAY, 18TH MAY 2018</b>				
<b>TIME</b>	<b>VENUE</b>		<b>EVENT</b>	
8:00 - 17:00	<b>BANQUETING FOYER</b>		<b>REGISTRATION/INFORMATION DESK OPEN</b>	
	<b>PROGRAM DIRECTOR: DR SOMADODA FIKENI</b>			
9:00 - 10:00	<b>GREAT ILANGA</b>	<b>SUB-THEME KEYNOTE ADDRESS - CLOSING THE TWIN DEFICIT IN INFRASTRUCTURE AND INCLUSIVE FINANCE</b>		
10:00 - 10:30	<b>BANQUETING FOYER</b>			
10:30 - 11:30	<b>GREAT ILANGA</b>	<b>SUB-THEME KEYNOTE ADDRESS - MAKING TAX AND FINANCE MORE FAIR AND TRANSPARENT</b>		
	<b>Elangeni Suite 1</b>	<b>Elangeni Suite 2</b>	<b>Elangeni Suite 3</b>	<b>Elangeni Suite 4</b>
	Marketing & Consumer Behaviour	Entrepreneurship, Small Business & The Informal Sector/Marketing & Consumer Behaviour	Training The Next Generation of African Scholars in the African Diaspora	Operations & Logistics/Supply Chain/Project Management
<b>SESSION CHAIR</b>	<i>Felix Adamu Nandonde, Sokoine University of Agriculture, Tanzania</i>	<i>Florence Mamaregane, University of South Africa</i>	<i>William Senoamadi, University of South Africa</i>	<i>Sanele Nhlabatsi, University of South Africa</i>
11:30 - 12:00	Microenterprises, Mobility and Commerce in African Markets <b>Benet DeBerry-Spence</b> , <i>University of Chicago-Illinois, USA</i>	An Examination of Critical Success Factors for Business Incubation Centres in South Africa <b>Alick Granger</b> , <i>Mandirk, Invicta Holdings Group Company</i> <b>Neha Purushottam</b> , <i>University of South Africa</i>	The Impact Of Technology Towards Student Success Rate In The Higher Education <b>Radebe Sarah</b> , <i>University of South Africa</i> <b>Mokoele Sello</b> , <i>University of South Africa</i>	A Conceptual Framework For The Assessment Of Global Supply Chain Risks <b>Moses Z Nyatsanza</b> , <i>University Of South Africa</i> <b>Ozias Ncube</b> , <i>University Of South Africa</i>
12:30 - 13:00	Standalone retail owners' preference on using mobile payment at the point of sales (POS): Evidence from a developing country <b>Felix Adamu Nandonde</b> , <i>Sokoine University of Agriculture, Morogoro, Tanzania</i>	Talk Is Cheap: Positive Word-Of-Mouth And Repurchase Intentions <b>Narteh Bedman</b> , <i>University of Ghana</i> <b>Mensah Aseda</b> , <i>University of Ghana</i>		A Best Practice PMO Deployment For Leading The Successful Implementation Of SAA's Long-Term Turn Around Strategy <b>Motsoaledi I Maphunye</b> , <i>University Of South Africa</i> <b>Sanele Nhlabatsi</b> , <i>University Of South Africa</i>
13:00 - 14:00	<b>ELANGENI - LINGELA RESTAURANT LUNCH TALK</b>			
<b>PANEL CHAIR</b>	<b>SUITE 04/05</b>			
14:00 - 15:30	<b>PANEL DISCUSSION</b> 1. ST #1 - Ms Faith Khanyile, CEO, WDB Investment Holdings 2. ST #2 - To Be Confirmed 3. ST #3 - Mr Alick Granger, BMG 4. ST #4 - To Be Confirmed 5. ST # 5 - Mr Michael Sass, Former Accountant-General of South Africa			
15:30 - 16:00	<b>SUITE 04/05</b>		<b>CLOSING CEREMONY</b>	
16:00 - 16:30	<b>ELANGENI - BANQUETING FOYER</b>			
16:30 - 17:30	<b>SUITE 01</b>	<b>IAABD MEMBERS BUSINESS MEETING</b>		
19:00 - 23:00	<b>GREAT ILANGA</b>			



COFFEE & NETWORKING			
SPECIAL SESSION - Young African Leaders Initiative (YALI) Alumni Entrepreneurs Keith Mwenya & Koketso Mojanaga			
Social Marketing: Understanding Waste Disposal Behaviour Among Households in Ghana Tweneboah-Koduah Ernest Yaw, University of Ghana <b>Adams Matilda</b> , University of Ghana <b>Minta Nyarku Kwamena</b> , University of Ghana	Making Decentralisation Work in Ghana - Report on Project to Enhance Citizen Involvement in Project Performance <b>Anthony Aboagye</b> , University of Ghana	The Use of Social Media in Corporate Communications: Benefits, Challenges and the Leadership Perspective in South African Context <b>Tebogo Sethibe</b> , University of South Africa <b>Keitumetse Jantjies</b> , University of South Africa	
Customer Engagement And Loyalty: The Role Of Involvement Oppong Joseph Kyeremeh, University of Ghana <b>Narteh Bedman</b> , University of Ghana <b>Tweneboah-Koduah Ernest Yaw</b> , University of Ghana			

SPEAKERS			
MS LUCY CHEGE			
COFFEE BREAK & NETWORKING			
TO BE CONFIRMED			
Elangeni Suite 5	Elangeni - North Ilanga	Elangeni - South Ilanga	Elangeni - East Ilanga
Sustainability, Business Ethics, Law & Social Responsibility/The Path to Local & Community Development	Accounting, Finance & Investment	Graduate Student Papers	Professional Development Research Workshop
<i>Thelma Louw</i> , University of South Africa	<i>Eric Fosu Oteng-Abayie</i> , Kwame Nkrumah University of Science & Technology, Ghana	<i>Chibuzo Amadi</i> , Manchester Metropolitan University, UK	<i>William K. Darley</i> , University of Toledo, USA
Sustainable Design for the Environment (SDFE): A Conceptual Framework for South African Manufacturing Companies with Global Footprint in the Green Economy <b>Sello I Mokoale</b> , University of South Africa	Does The Producer Price Index Matter In Inflation Targeting Monetary Policy In Ghana? A Time Frequency Analysis <b>Eric Fosu Oteng-Abayie</b> , Kwame Nkrumah University of Science and Technology, Ghana	An Investigation Of The Extent Of The Impact Of Entrepreneurial Ecosystems On The Growth Of SMMEs From Start-Ups To Maturity In The Agribusiness Value Chains In Botswana <b>M Kali O'Brian</b> , University of South Africa, South Africa <b>Evelyn Chiloane-Tsoka</b> , University of South Africa, South Africa	<b>TOWN HALL SESSION:</b> Generating Ideas and Issues for Conducting Impact Research in the African Context— <b>OPEN FORUM MODERATORS:</b> <b>Simon P. Sigue</b> , Athabasca University, Canada <b>Aihie Osarenkhoe</b> , University of Gavle, Sweden
Exploring Women's Current Participation in Economic Development and Role of Coaching/Mentoring: A Case Study of Namibian San People <b>Josephine J. Haubasa</b> , University of Namibia <b>Wilfred April</b> , University of Namibia	Towards developing the South-African derivatives market: Understanding the pricing mechanism of Autocallables <b>Joseph Angelo</b> , University of South Africa <b>Tungamirai Tambandini</b> , University of South Africa <b>Jan Kruger</b> , University of South Africa	FDI And Economic Growth In Nigeria: An Analysis Of The Role Of Financial Development On Linkages <b>Chibuzo Amadi</b> , Manchester Metropolitan University, UK	
DR Mesfin Bezuneh, Director, Mandela Washington Fellowship Program, School of Business, Clark Atlanta University			
PROFESSOR ROBERT RUGIMBANA, TSHWANE UNIVERSITY OF TECHNOLOGY, SOUTH AFRICA			
PROF RAPHAEL MPOFU, UNISA SBL EXECUTIVE DEAN (ACTING)			
COFFEE & MEET THE EDITORS (SOUTH ILANGA)			
AWARD BANQUET			

## Keynote Speakers



**Prof Lumkile Wiseman Nkuhlu**

Professor Nkuhlu is the Chancellor of the University of Pretoria and Chairman of Rothschild (South Africa) from 2009 to date.

He is also the trustee of the International Financial Reporting Standards (IFRS) Foundation, responsible for overseeing the development of global accounting standards from 2013 to date.

He is also the founding member of the Governing Body for the Chartered Director Designation (CD (SA) since March 2016.

He is a Director the Ethics Institute of South Africa from 2010 to date and was the Deputy Chairman of AngloGoldAshanti 2014 – May 2017.

He served as Director and member of the Audit Committee and Chairman of the Social and Ethics Committee of Datatec from 2007 to 2016 and served as first Chairman of the Council on Higher Education 1998 – 2002.

Between 1989 to 2000 Prof Nkuhlu served as a director and member of the Audit and Risk Committee of major listed companies including Standard Bank, Old Mutual and Tongaat Hulett. In 1988 he founded MEEG Bank and served as Chairman of the board for twelve years (1997 – 2009) and served as first Chairman of Worldwide African Investment Holdings 1996 - 1998. He also chaired the National Empowerment Consortium that negotiated the acquisition of Johnnic from Anglo American 1995/1996.

He was the Economic Advisor of the President of the Republic of South Africa 2000 – 2005 and in this capacity led the technical development of the New Partnership for Africa's Development (NEPAD) policy document and also served as Chief Executive of the NEPAD Secretariat. Prof Nkuhlu served two terms as President of the South African Institute of Chartered Accountants (SAICA) 1998 - 2000 and two terms as President of the Black Management Forum 1992 – 1995. He was elected and served as President of the Geneva based International Organisation of Employers (IOE) 2008 – 2011.

In recognition of a unique contribution to the accounting profession, he was appointed as patron of the ABASA Nkuhlu Subvention Fund and the University Of Fort Hare School Of Accounting.



**Prof Arthur G.O. Mutambara**

Professor Arthur G.O. Mutambara is the Former Deputy Prime Minister (DPM) of the Republic of Zimbabwe. He is the author of a new trilogy: In Search of the Elusive Zimbabwean Dream: An Autobiography of Thought Leadership. Mutambara was one of the three Principals who created and led the Government of National Unity (GNU). The other two were former Prime Minister Morgan Tsvangirai and President Robert Mugabe. As the DPM, his key functions included assisting the Prime Minister in policy formulation by the Cabinet and supervision of policy implementation by the Council of Ministers. He also specifically supervised the Ministries which fall under the Infrastructure Cluster.

Mutambara was also involved in coordinating regional policy formulation, within these sectors, across SADC and COMESA. He was also in charge of driving three key national efforts of the GNU: development of a Shared National Vision, Rebranding Zimbabwe, and formulating a National Infrastructure Master Plan.

Professor Mutambara is currently an independent technology and strategy consultant, based in Sandton, South Africa. As a Robotics and Mechatronics Professor, his major focus is on the opportunities and challenges of the Fourth Industrial Revolution in Africa. In this regard his concentration is in the areas of Artificial Intelligence (AI), Intelligent Algorithms (IA), Augmented Reality (AR), Big Data, Internet of Things (IoT), Internet of Everything (IoE); and their impact in Mining, Manufacturing, E-Commerce, Media, and Medicine. Of primary concern in his research, consulting and advisory services is the future of work and commerce, including the impact of the Fourth Industrial Revolution on labour. He also carries out advisory services in the area of operations management, strategy, implementation planning, project execution and management, monitoring and evaluation.

He was recently, the President of the African News Agency (ANA), Africa's first syndicated, technology driven multimedia news platform. His primary mandate included media technology innovation, digital platform development, and harnessing social media tools. In particular, he was driving the use of Artificial Intelligence and deployment of Intelligent Algorithms in media, resulting in the development of new business models. An additional mandate involved the development of strategic media relationships and partnerships across the African continent. Prior to ANA, Professor Mutambara headed a team of consultants who provided high technology and strategic advisory services throughout Africa.

He is a Chartered Engineer, a Fellow of the Institute of Engineering and Technology (IET), a Professional Engineer, a Fellow of the Zimbabwe Institute of Engineers (ZIE), a Fellow of the Zimbabwe Academy of Sciences (ZAS), and a Senior Member of the Institute of Electrical and Electronic Engineering (IEEE). He was Director of Electronic Payments at Standard Bank in South Africa. In the United States, he was a Research Scientist at the National Aeronautics and Space.

Administration (NASA), Visiting Professor at the Massachusetts Institute of Technology (MIT), Professor at the Florida Agricultural and Mechanical University - Florida State University (FAMU-FSU) College of Engineering, and a Management Consultant with McKinsey & Company. He has written two electrical engineering books that are widely used in engineering graduate schools in the US, Europe, China, Japan and Africa: Decentralized Estimation and Control for Multisensor Systems, and Design and Analysis of Control Systems. Prof Mutambara holds a PhD in Robotics and Mechatronics and an MSc in Computer Engineering, both from the University of Oxford, where he was a Rhodes Scholar. He graduated with a BSc (Honours) in Electrical Engineering from the University of Zimbabwe. In 2007, Mutambara was accorded the World Economic Forum (WEF) Young Global Leader status, and subsequently attended WEF events, from 2007 to 2013, in Davos (Switzerland), China, India and Africa.



**Dr Renosi Mokate**

She is also a board member of the Bidvest Bank as well as Vukile Property Fund and was also appointed the Chairperson of South Africa's Government Employee Pension Fund. In 2016 Renosi Mokate became a board member of the South African Institute of Business Accountants (SAIBA).

She holds a PhD and MA from the University of Delaware, Newark, Delaware and a BA from Lincoln University, Pennsylvania. Her areas of specialisation are Development Economics, Urban Economics and Policy Analysis.

Dr Renosi Mokate is currently the Executive Chairperson of was appointed Executive Director (ED) and Chief Executive Officer (CEO) of the Unisa Graduate School of Business Leadership in January 2014, a position she held until February 2018. Before joining the SBL Dr Mokate was an independent consultant for the Ministry of Finance and National Treasury as well as a member of the Investigation Steering Committee of the Municipal Demarcation Board.

From 2010 to 2012 she was the Executive Director of the World Bank Group (WB), where she represented Angola, Nigeria and South Africa and also served as the Chairperson of the Audit Committee as well as member of various other committees.

Prior to that she was Deputy Governor (DG) of the South African Reserve Bank (SARB). During her tenure as DG she was a member of the Monetary Policy Committee, the Governors' Executive Committee and the Audit Committee. She also chaired two subsidiaries of the SARB, namely the South African Bank Note Company (Pty) Ltd and the SA Mint (Pty) Ltd.

She has held various positions in the public sector and academia, including being the Chairperson and CEO of the Financial and Fiscal Commission; CEO of the Central Energy Fund; ED: Group Economic and Social Analysis, Human Sciences Research Council (HSRC); Director and Professor: Centre for Reconstruction and Development, University of Pretoria; Senior Policy Analyst, Development Bank of Southern Africa and Associate Professor of Economics at Lincoln University, Pennsylvania, USA.

She is a member of the Board of Advisors, School of Public Policy and Administration, University of Delaware, USA and the Advisory Panel on the Development Progress Report, Overseas Development Institute, United Kingdom. She has held numerous board positions in the public and private sectors.



**Ms Lucy Chege**

Lucy is currently Head: Energy, Environment and Information Communications Technologies (ICT) at the Development Bank of Southern Africa (DBSA). She is primarily responsible for leading origination activities, structuring and managing relationships with key clients.

Lucy has over 15 years of combined experience in infrastructure project finance and Public Private Partnerships (PPPs). She has led DBSA's team in originating and executing several energy projects which have won international awards and added more than 2500MW of power to the South African National Grid. Lucy is also the recipient of the Green Future Leadership Awards in 2016 and 2017.

She has also originated and led several teams in the structuring and execution of landmark lead arranging mandates for transactions in various sectors including energy, telecommunications, PPPs, health and transport.

Lucy has an MBA in Finance from Manchester Business School. She has also completed the Advanced Management Program at Harvard Business School.



**Ms Ange Chitate**

Ms Chitate is Chief Operating Officer for African Risk Capacity Ltd. The African Risk Capacity Insurance Company Limited is a financial affiliate of the African Risk Capacity (ARC), a specialized agency of the African Union (AU). Our mission is to serve African governments and their communities in reducing the financial impact of natural catastrophes by providing immediate liquidity through the provision of insurance. This is a ground-breaking public-private partnership that focuses on facilitating economic development in Africa and empowering African governments to protect our population. Seeded by UK DFID and Germany KfW, our ultimate goal is to establish a mutual insurance company owned and controlled by African sovereigns; one that helps governments to protect vulnerable people through proactive risk management frameworks that promote resilience and food security in the wake of extreme weather events and natural disasters.

Prior to joining ARC Ltd Ms Ange Chitate worked for the Southern Africa Trust, a non-profit entity targeting poverty reduction, where she was Business Development and Sustainability Manager and Head of Operations. Prior, she was at Acutech Business Solutions where she was a senior manager and consultant in establishing Enterprise Project Management Offices. Ms Chitate has over 10 years in corporate services and operations; sales, communications, and relationship management in the finance and

telecommunications industries. She also has extensive experience portfolio and project management and in the financial sector having worked with Standard Bank and Metropolitan Retail groups. Ms Chitate holds an MBA from the University of the Witwatersrand and Rotterdam School of Management. She is a Prince2, P30 and Change Management practitioner. She sits on the board of Ripple Reading, an organization that focuses on child literacy

